

# SHARING... CONNECTING... BUILDING...

Our journey towards becoming a wholesome organisation continues with our unwavering commitment to ethical leadership and becoming a team moulded by ‘Taqwa’. At the heart of our journey lies a steadfast dedication to practising a conscience-driven culture, where every action is guided by integrity, empathy and responsibility.

In today's volatile landscape of life, the significance of ethics and principles cannot be overstated. They serve as the compass guiding our every endeavour, steering us towards a future where success is measured not only by financial metrics but also by the positive impact we deliver to our communities.

As we reflect on the profound influence of our conscience-guided approach, it becomes clear that our efforts must extend beyond the confines of our organisation or else we remain a self-serving entity. Our goal beyond our corporate confines is to be a catalyst in the building of thriving, prosperous and peaceful communities. Our actions should ripple outward, leaving a lasting impression on the world around us, and empowering individuals and communities to pursue a path of purpose-driven yet tranquil progress. Together we will continue to nurture a culture where good values serve as the guiding principles of success.

***Valued Shareholders and Partners,***

Another financial year has drawn to a close and I am happy to present to you the Group's Financial Statement and Annual Report for the year ended 30 June 2024.

**Prevailing Changes**

In my last statement, I reflected on the way our world is being irreversibly transformed as a result of the accelerated pace of technology changes, notwithstanding the changes thrust upon the world by the Covid pandemic.

Significantly, the advent of advanced AI technology has sparked a major shift from conventional methods to modern approaches across various sectors globally. This transition has not only reshaped industries but has also profoundly impacted lifestyles and societal norms. We continue to witness the impact in our own country.

***The Group has continued to be a reliable provider to our customers and a trustworthy collaborator with our partners. Key to this reliability has always been our proximity to customers, our empathy towards their agenda, our continual effort to anticipate and understand their changing needs as well as our tenacious endeavours to secure relevant solutions for them.***

Indeed, the embrace of modernity driven by AI technology is progressively evident in Malaysia particularly in changing lifestyles, consumption patterns and societal behaviours. As technology becomes more integrated into daily life, we are increasingly reliant on digital solutions for communication, entertainment, and commerce. From online shopping and e-payments to social media engagement and telecommuting, the convenience and efficiency offered by AI-driven innovations are reshaping how people interact, work, play and conduct business. Subliminally, it has seeped into the lives of the ordinary man, woman and child, in the office, the home and the school. Face recognition now opens doors, and unlocks phones. AI allows us to read web pages written in another language. It helps us find the shortest route from home to office. It has in fact become an integral part of our lives.

Companies in the IT sector, like EDARAN, are at the forefront of navigating these rapid changes brought about by AI technology. While such advancements in technology present unprecedented opportunities for innovation and growth, it also poses challenges for companies to remain relevant and competitive in a rapidly evolving landscape.

In the face of these dynamic transformations, the EDARAN Team has continued to keep abreast with innovations, and has especially remained vigilant and alert to customers'

needs. The Group has continued to be a reliable provider to our customers and a trustworthy collaborator with our partners.

Key to this reliability has always been our proximity to customers, our empathy towards partners, our continual effort to anticipate and understand customers' changing needs as well as our tenacious endeavours to secure relevant solutions for them.

Over the past 12 months, EDARAN has cautiously yet optimistically navigated the unpredictable economic, social and governmental environment. We are grateful that our customers have continued to give us their support in the form of both renewed and new business contracts. EDARAN appreciates the confidence and trust of our customers and we continue to keep our pledge to be committed to their needs and to constantly deliver our best services to them. New opportunities continue to emerge and we will remain watchful and attentive to these openings for our growth.

### ***Financial Performance***

I am delighted to share that over the past twelve months, our team has been diligently engaged in projects across both public and private sectors. Our steadfast dedication has yielded impressive results, and we are heartened by the successes we have achieved in the 2024 financial year.

Our Company's financial performance has shown remarkable improvement. We have achieved a revenue of RM106.5 million, marking a substantial increase of 53.4% from RM69.43 million in the previous year. This revenue represents our highest accomplishment over the last 5 years, underscoring a significant milestone for us.

Our effective cost management has also contributed to a notable enhancement in the Company's Profit Before Tax (PBT). This year, PBT surged by 57.9%, rising from RM3.24 million to RM5.12 million. Similarly, Profit After Tax increased by 53.9%, from RM2.02 million to RM3.11 million.

### ***Sharing The Rewards***

In sharing these rewards, the Company has provided greater dividends to our shareholders, with a payout on 2 February 2024, of RM1.737 million (equivalent to 3.0 sen per ordinary share), compared to RM1.013 million (equivalent to 1.74 sen per ordinary share) in the previous financial year.

The Company is happy that it has been sharing these financial rewards for the past 3 consecutive years.

***We subscribe to ethical leadership as we believe it will inspire positive change, influence and recast industry standards. We seek to set a precedent for responsible business practices and be a beacon of good leadership.***

### ***Continuing To Lead And Inspire***

Last year, the Group witness a ‘change of guard’ on our Board. The ‘cogmar’ or sceptre was handed onto new members and I am happy to report that the Board with the added strength of its new members has continued to be inspiring and duteous. The Board remains conscientious of its duty to protect shareholders’ interests, establishing good management policies, advising on critical business decisions and generally overseeing the governance of EDARAN. We subscribe to ethical leadership as we believe it will inspire positive change, influence and recast industry standards. We seek to set a precedent for responsible business practices and be a beacon of good leadership

***We aim to build individuals who possess high integrity, honesty, and humility and who consistently uphold the values of the Group in their conduct and dealings.***

Indeed, I am confident that the Board will be more than able to take on the challenges of the changing business landscape. I am also confident that the Board has the foresight and acumen to guide the Group in new business ventures, one of the latest of which is Edar Life Sdn Bhd.

Edar Life which effectively took over Edaran Lifestyle Trading Services Sdn Bhd, in the financial year 2023, will focus on the trading and retailing of ‘halal’ foods. Over the last 12 months, Edar Life has been busy assembling its core team and the building blocks for business. Edar Life has established its main physical infrastructure including an operational office, cold room facilities and basic logistics.

### ***Reinforcing Taqwa***

In the previous year, we established that Taqwa shall define the Group’s character. Our Team culture is fundamentally based on the ways of Taqwa. We also established that as a Team we are bound by the principle “...habbliminnAllah wa hablimminannas...”.

Establishing a team that subscribes to the principle of Taqwa which emphasises God-fearing piety and mindfulness of what is right and wrong in the eyes of Allah SWT, is not

just about creating a cohesive group of individuals but fostering a culture deeply rooted in ethical conduct, integrity, and accountability.

We aim to develop individuals who can lead by example, embodying the values of 'Taqwa' in their actions and decisions. We aim to build individuals who possess high integrity, honesty, and humility and who consistently uphold the values of the Group in their conduct and dealings.

***The principle we embrace...***

***“hablimminAllah wa hablimminannas...” points us to go beyond our corporate borders. It sets for us the goal and the moral duty to enhance and enrich the communities we serve and interact with.***

Nurturing a team based on 'Taqwa' requires more than just formal adherence to the values and philosophy we embrace. It necessitates a deep-seated commitment to the way of righteousness, ethical conduct, and moral integrity in all aspects of life. We want to continually cultivate this because we believe that backed by such a team, EDARAN will hold a higher chance of success in its endeavours. More than that, we can contribute positively to society and be an exemplary organisation in a society that is often quick to forget ethics and values.

***From TEAM To COMMUNITY***

Founding Team EDARAN would prove shortsighted and deficient if the Group did not look beyond the boundaries of the Company.

***Our conscience ethos will help us transcend mere profit motives, fostering a culture of integrity, responsibility and empathy within our Group.***

The principle we embrace... “hablimminAllah wa hablimminannas...” points us to go beyond our corporate borders. It sets for us the goal and the moral duty to enhance and enrich the communities we serve and interact with. We believe that as an integrated team we can and should go out to build harmonious communities, sharing our knowledge and capabilities, connecting with them and prospering them.

We seek to influence communities with good practices and values. Ultimately it is our goal to establish the values of Taqwa among communities to bring about a harmonious, progressive society.

We believe that Edar Life which will present to us several consumer touchpoints, shall be a good platform for the Group to build happy and prosperous communities.

### ***Embracing A Conscience Driven Culture***

Many things are happening for EDARAN. New activities are in the pipeline along with new challenges. We have also welcomed new talent to the team. In the flurry of activities, we have been reminding ourselves of the need to always operate with a heightened awareness of the ethical implications of our actions, placing principles and values at the forefront of our decision-making process. Our conscience ethos will help us transcend mere profit motives, fostering a culture of integrity, responsibility and empathy within our Group. We strongly believe that the smallest of our actions must be in alignment with our core values. By doing so, we shall be able to establish trust and credibility internally and externally. As we instil a sense of pride internally, we also desire that our partners and customers are drawn to the authenticity and transparency of our Group. And over time, foster stronger relationships and loyalty.

For EDARAN, being a conscience-driven company is not just about doing what is legally required but also about doing what is morally right. All said and done, sustainable success and positive societal impact are fruits of ethics, integrity and compassion. We seek sustainable success born of good business practices and a clear conscience.

### ***Appreciation***

It has been an eventful year for the Group in terms of business performance and new activities. We owe every member of our stakeholders our gratitude and thanks for all the positive developments in the Group. I take this opportunity to thank, first and foremost, the Board of Directors for their leadership and dedication. I thank the members of the staff who have consistently demonstrated undeniable commitment and perseverance in their work. Without their effort, we may not have maintained our momentum of accomplishments. Last but not least, I extend my sincerest appreciation on behalf of EDARAN, to our valued customers and partners. Your unwavering trust and confidence in us is the reason we continue to give our best. Thank you.

Yours Sincerely

Dato' Abdul Halim Abdullah  
Chairman